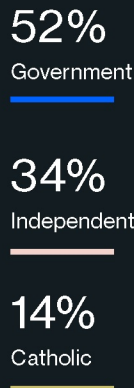


# THE CAREERS DEPARTMENT

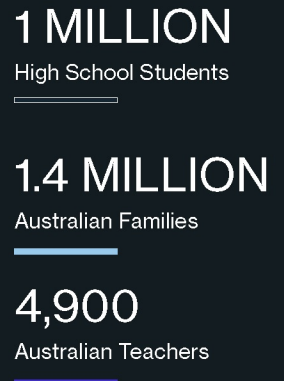
## OUR COMMUNITY



Distribution of 600+ Schools



Our Users



## THEIR USAGE

96%

Of Our Schools Resubscribed Subscription for 2022

90%

Schools Added an Additional Year Group to their Subscription

4.5 AVG

No of Times a Student Visits Per Month

21 min 12 sec

Average Student Time on Site

158,000

Unique Monthly Student Reach

3.8 AVG

Content Pieces Viewed Per Session

## IN PERSON WORKSHOPS

### NATIONAL SCHOOLS TOUR

40,000  
Students

74%  
Regional or Rural

100+  
Interactive Workshops

Annual National Schools tour including 100+ interactive workshops  
Indigenous digital literacy workshops available upon request. Major and supporting partner opportunities available annually. Bespoke workshops available for existing/new schools outside tour dates.



54%  
Female

46%  
Male

1,375  
Identify as First Nations

## FUTURE PROOFING

**39%**

of school leavers don't know 'what they want to do.'

**89%**

of students list their 'parents' as their key 'influencers'.

**72%**

of parents "do not feel qualified" to help make career choices.

## 800+ MODULES ACROSS 33 INDUSTRIES

We produce bespoke videos, interviews, podcasts & virtual work experience to help break down industry stereotypes and influence school leaver decision making. Content can be turned around in a week (from shoot to TCD website). Industries include but are not limited:

MEDICINE & NURSING

BUILDING & CONSTRUCTION

BUSINESS & COMMERCE

AGRICULTURE & ENVIRONMENT

FOOD AND BEVERAGE

COMMUNITY & SOCIAL WORK

ENGINEERING

DESIGN, CREATIVE ARTS AND MUSIC

LAW

### 2020/2021 MOST POPULAR VIRTUAL WORK EXPERIENCE MODULES

Dietetics Consultancy: Nutrition

Nursing: Hospital

Police Officer

Early Childhood Educator

Medicine: Ethical Conduct

## NEW PRIMARY SCHOOL

**1,000+**

Primary Schools Nationally

**25+**

Curriculum Aligned Modules

**YR 3-6**

Aligns with stage 2 & 3 curriculum