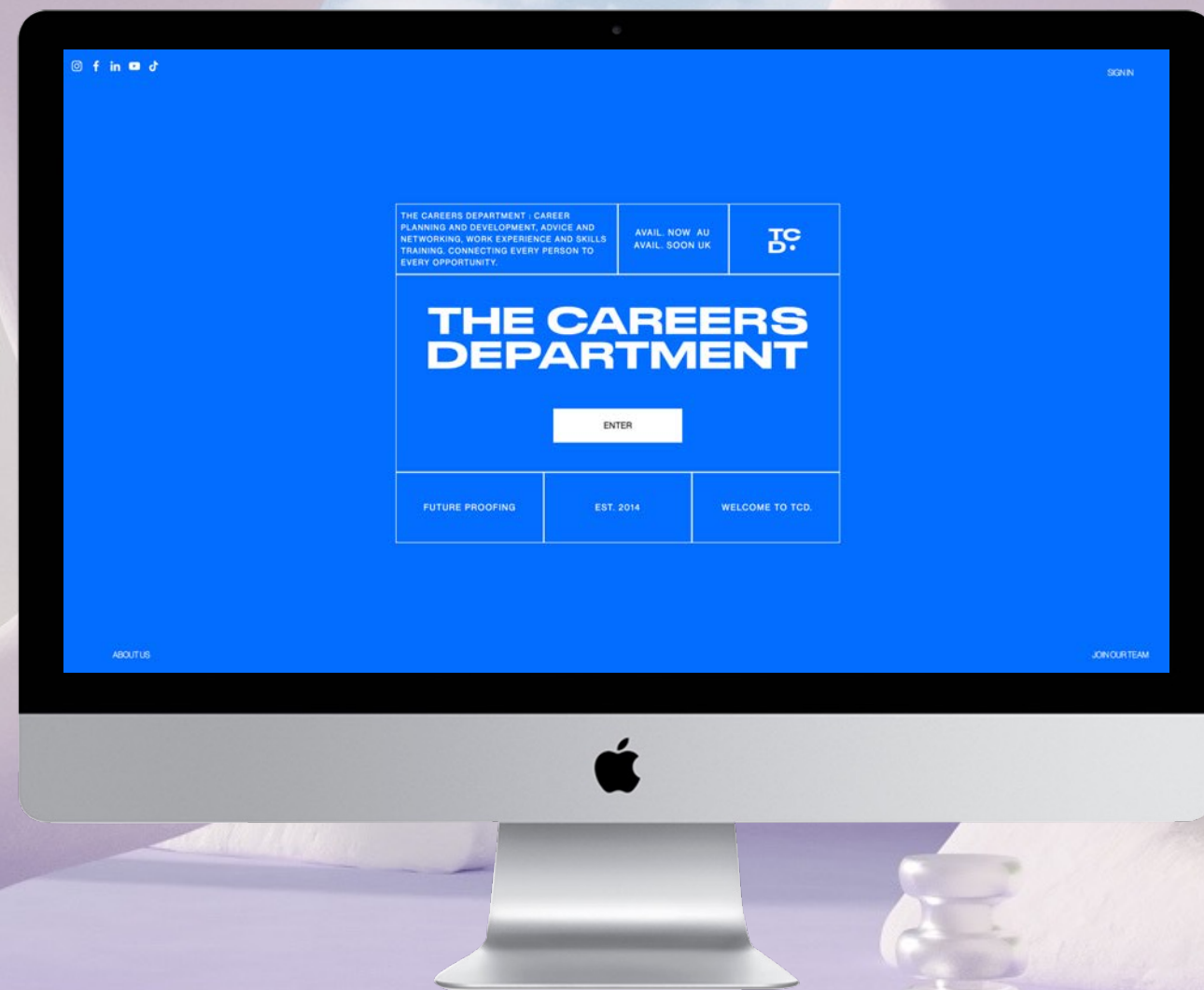


Work-Based Learning Program

WITH **THE CAREERS
DEPARTMENT**

WHY DO WE EXIST?



39%

of school leavers 'don't know what they want to do' when they leave school.

89%

of students list their parents as their 'key influencers'.

72%

of parents 'do not feel qualified' to help make career choices.

WE ARE LICENSED BY 650+

HIGH SCHOOLS



AND USED BY 100,000+ TERTIARY

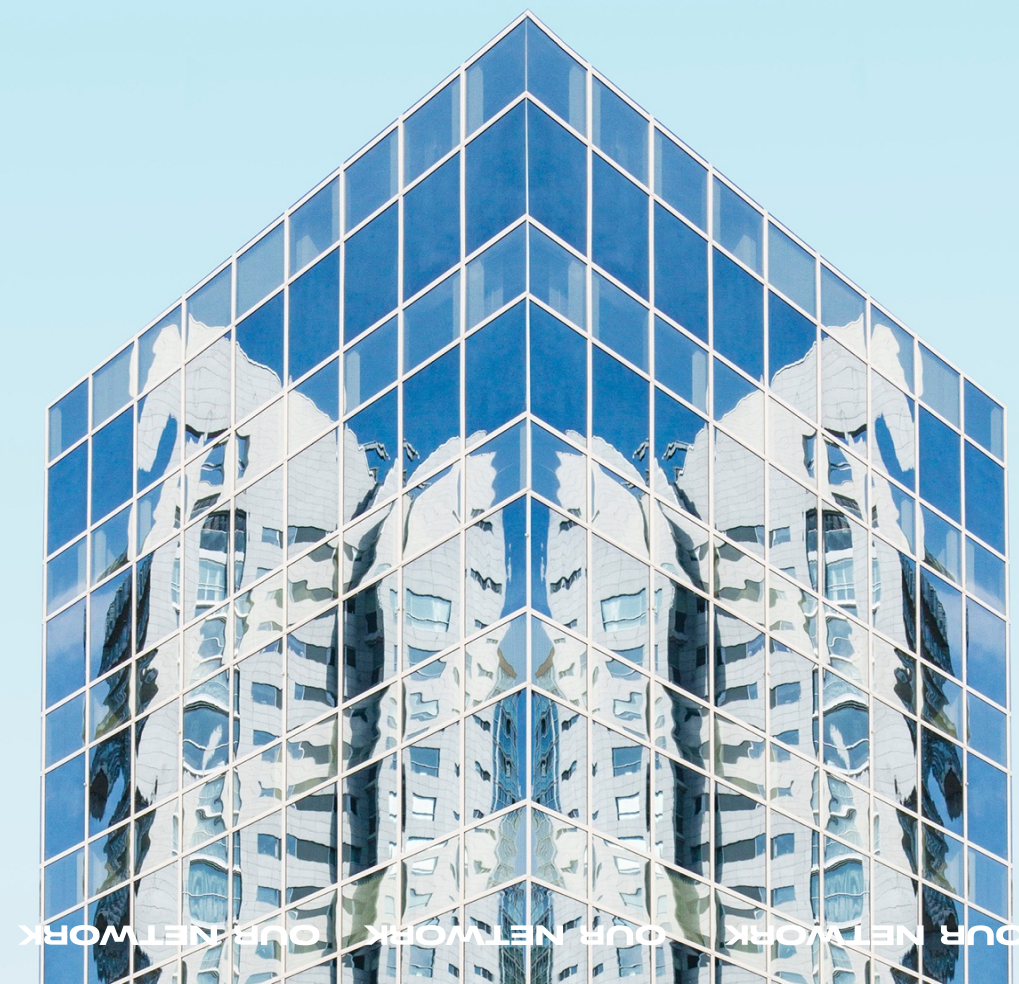
STUDENTS



WHO WANT TO LEARN ABOUT

INDUSTRY

OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NET



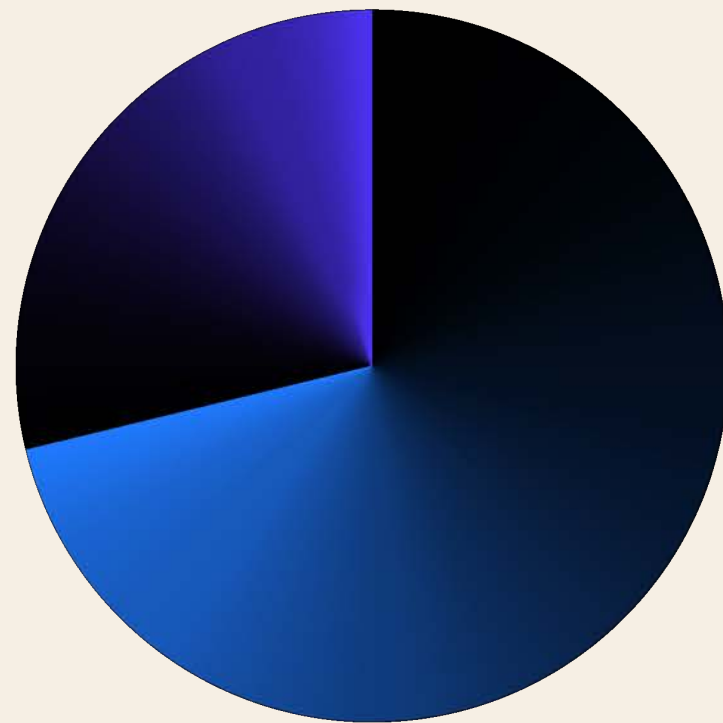
OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK

WORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK OUR NETWORK

TOTAL REACH

1 MILLION

High School Students



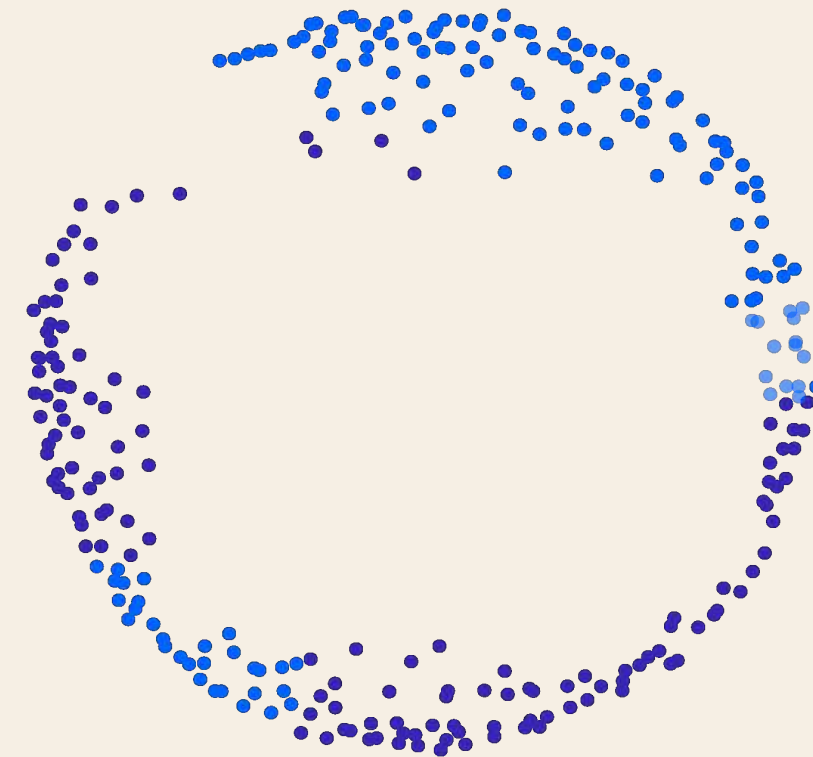
Our Users

100,000

Tertiary Students

4,900

Australian Teachers



54%

Female

46%

Male

90%

Schools Added an Additional Year Group to their Subscription

4.5 AVG

No of Times a Student Visits Per Month

21 min 12 sec

Average Student Time on Site

3.8 AVG

Content Pieces Viewed Per Session

CAMPAIGN REACH

100,000

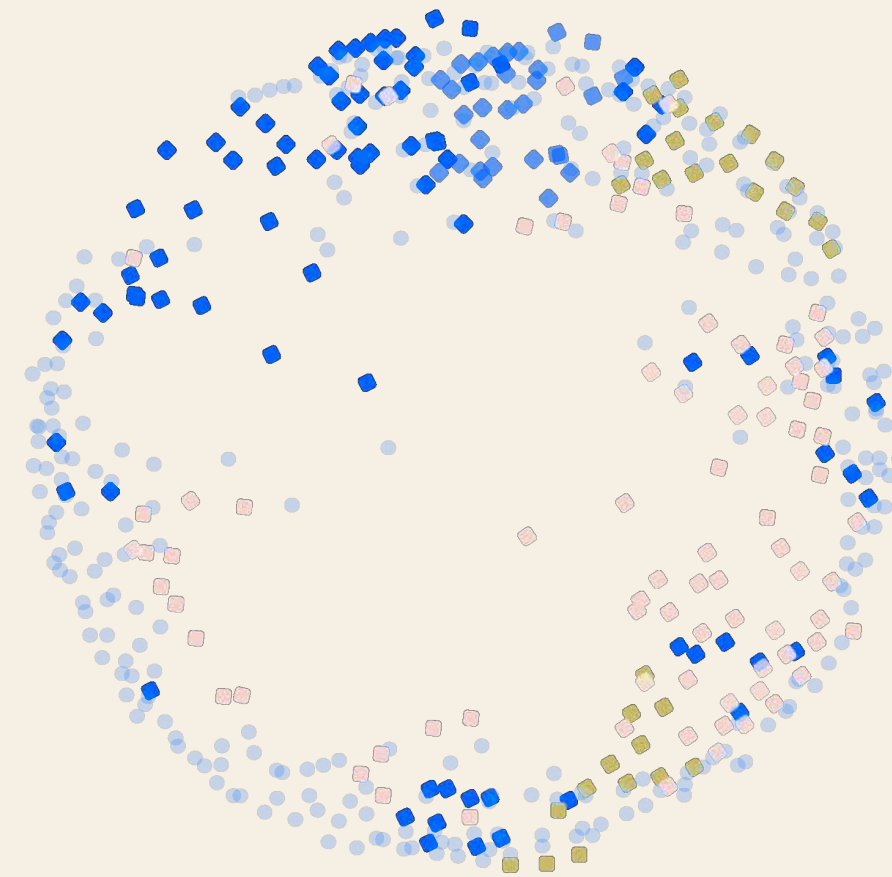
Tertiary Students

200,000

High School Students

650+

High Schools



Distribution of 650+ Schools

52%

Government

34%

Independent

14%

Catholic

£7.07 WORK BASED LEARNING PROGRAM

A collaboration with schools will see our work based learning program replace traditional work experience for 200,000 school leavers and an additional 100,000 tertiary students.

The objective is to develop an industry and education collaboration which will continue to evolve.



£707 WORK BASED LEARNING PROGRAM

1. COLLABORATE WITH INDUSTRY:

The Careers Department will build industry supported 'skills' and 'virtual work experience' modules which prepare students for work.

The program is designed to reflect a typical work week (35 – 40 hours).

Students can complete it across one week, or in adhoc hour blocks.

2. ENGAGE 300,000 STUDENTS:

Throughout the program tertiary and high school students will upload their skills and virtual work experience modules into their 'e-Portfolio'.

3. CONNECT INDUSTRY AND STUDENTS:

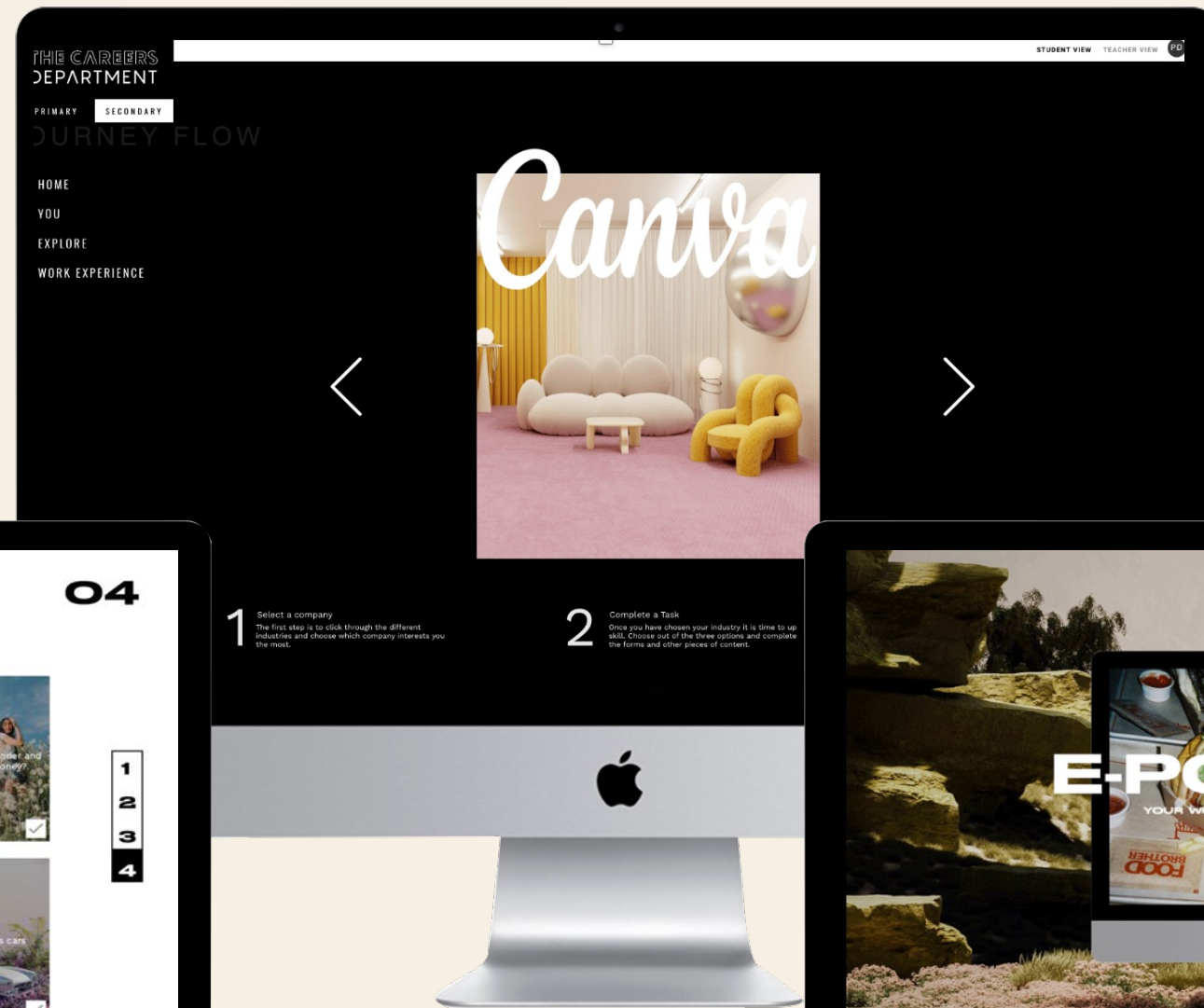
The e-Portfolio becomes a **marketplace** for industry looking to grow their labour force, and for students looking to build a body of work.

The platform will match student profiles with industry job vacancies, scholarship programs and tertiary courses.

USER JOURNEY

01

Gamified profiling and aptitude assessment, entry point.



02

Based on profiling results, students are introduced to aligned company profiles that match their aptitude, working style and interests.

Students receive access to exploratory content, skills modules and virtual work experience tasks.



03

All student work is stored in unique student e-Portfolios which sit in the employer marketplace.

GRADUATE TOURS

A 3–5 minute video showcasing your staff and workplace in a highly engaging, relatable format. Students get a chance to see the day-in-the-life of people within a range of different industries.

See [QANTAS Graduate Tour Here](#)



VIRTUAL WORK EXPERIENCE

Students earn micro credentials on completion of an interactive task which introduces them to industry specific skills.

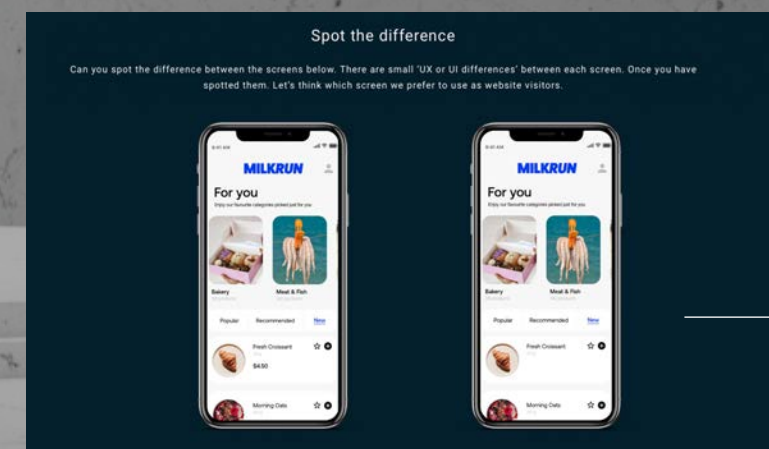
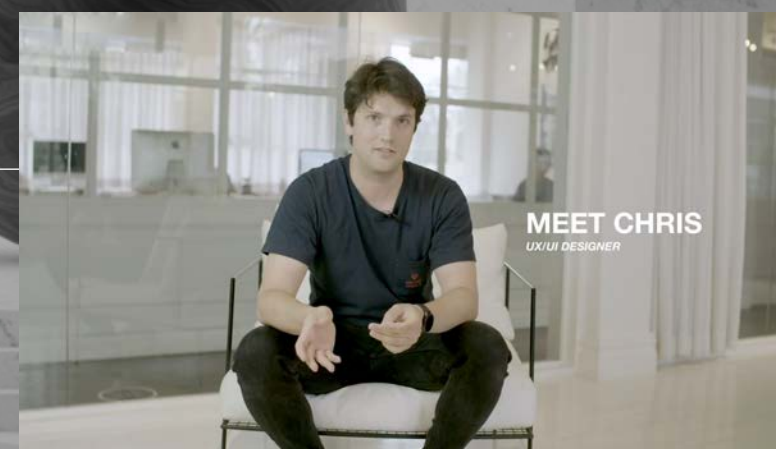
🕒 Tasks range between 2 - 6 hours

1. CHOOSE FROM 60 TASKS



2. MEET AN EXPERT

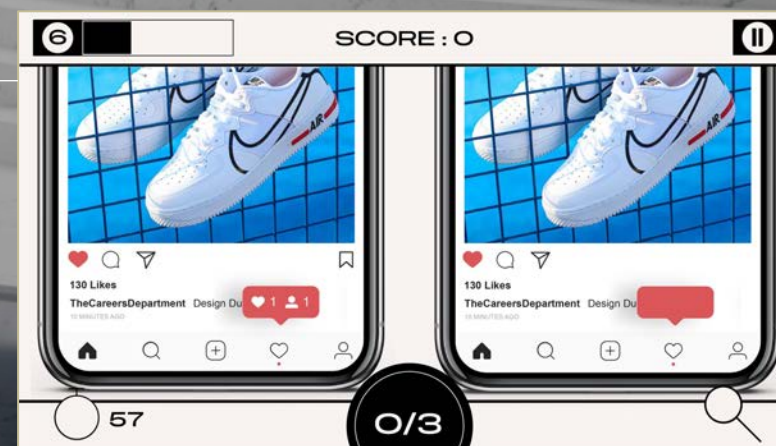
View task brief from an industry professional



3. GET BRIEFED ON ACTIVITY

4. UPSKILL

Through gamified modules

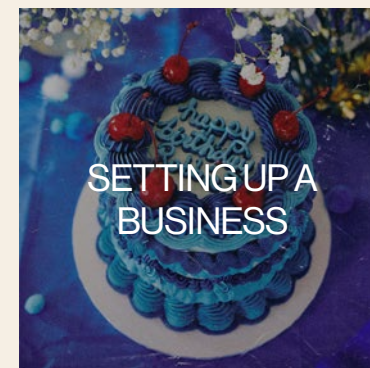
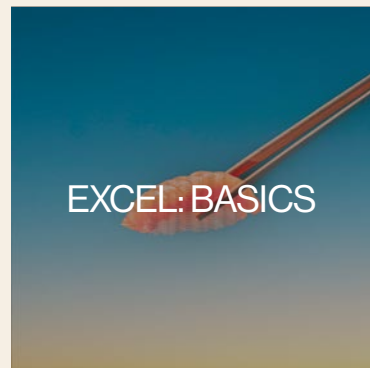
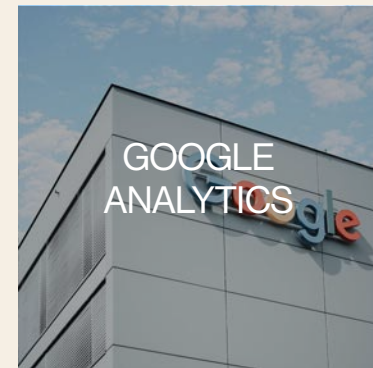
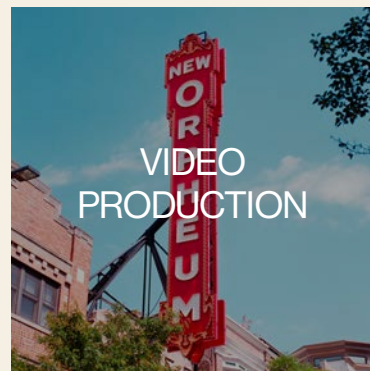


5. COMPLETE TASK

Receive feedback and upload to e-Portfolio

SKILLS MODULES

These are gamified skills training tasks that are aligned to different industries and upskill students before they enter the workforce.



THE CAREERS DEPARTMENT

- HOME
- YOU
- EXPLORE
- WORK EXPERIENCE
 - Work, Health & Safety
 - Virtual Work Experience
 - Skills Training
 - Resumes & Interviews
 - Work Ready

LEARN: ARCHICAD (ARCHITECTURE)

Skills you will develop during this task:

- ✓ Design Thinking
- ✓ Planning
- ✓ Attention To Detail
- ✓ Creative Thinking

Estimated time allocation

○ 1-2 hours

COLLAPSE

E-PORTFOLIO

Enables students to upload their resume, skills modules and virtual work experiences, and collect micro-credential badges that are graded and are searchable by industry.



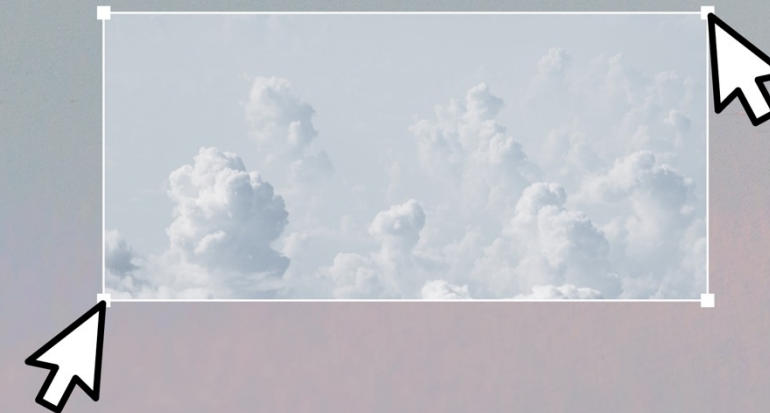
1

ADD CONTENT

- ✓ WORK EXPERIENCE
- ✓ VWE TASKS
- ✓ VOLUNTEERING
- ✓ INTERNSHIP
- ✓ RESUME
- ✓ SKILLS

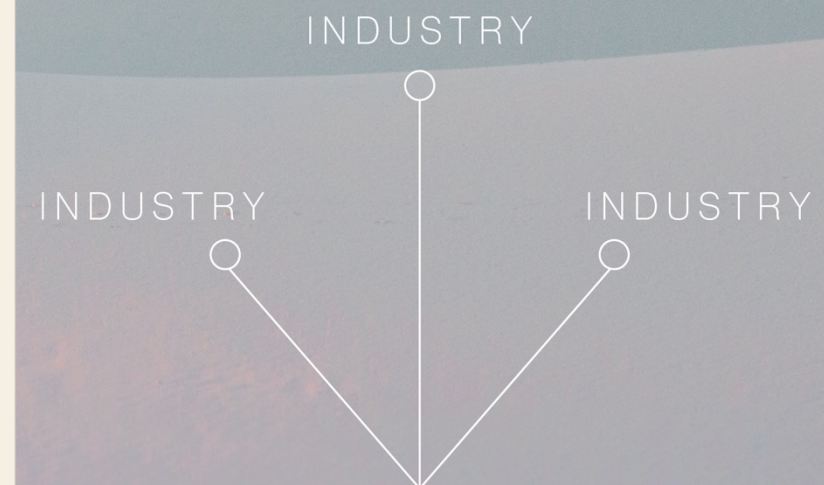
2

DESIGN YOUR PORTFOLIO



3

SHARE & NETWORK



E-PORTFOLIO

MARKETPLACE

Search students with the appropriate qualifications and skills training.

Filter and choose from a refined pool of potential candidates.

Credentials /
Qualifications

Students

The screenshot displays the 'THE NETWORK' website interface. At the top left is the 'TCD' logo. The main header features the title 'THE NETWORK' in large white letters over a background image of a modern interior with arches. Below the title is a search bar with the text 'Search people and discover portfolios by:' and two dropdown menus for 'Location' and 'Age'. A privacy notice states: 'Your account is public on our network. This means other people using the Network section, are able to see your company and connect. Update privacy'. Below this is a 'Work of the Week by Sophie Duley' section. The main content area has three filter dropdowns: 'Credentials', 'Course Intention', and 'Sort By'. Below these are three student profiles, each with a 'Save' or 'Message' button and a portfolio of work samples. The first profile is Louise Allen, a B. Business student from Northern Territory, with work samples including a business plan and a presentation. The second is David Austin, a student in 'Picking between Data Analytics and Economics' in Sydney, with work samples including data charts and a presentation. The third is Portia Roberts, a Finance student from Hobart, Tasmania, with work samples including a 'CRYPTO WALLET' presentation and a 'FinTech' presentation. The fourth profile, Ben Mitchell, is partially visible at the bottom.

Location

Age

Course intention

Virtual work experience
and skills module projects

Additional portfolio work
(internships, volunteering)

PACKAGES

Package 1

1 x Graduate Tour

1 x Skills Modules

1 x Virtual Work Experience Task



Package 1

Package 2

2 x Graduate Tours

2 x Skills Modules

1 x Virtual Work Experience Task



Package 2

Package 3

4 x Graduate Tours

3 x Skills Modules

3 x Virtual Work Experience Tasks

3 x eDM Communication with Students
Priority placement of application offers for
students who complete skills modules



Package 3

FIND OUT MORE

2023

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